

Bryan Kruschke

Rockford, Illinois

B.Krusch1086@gmail.com

Resume

PROFESSIONAL EXPERIENCE

Premier Woodwork, Inc. – Rockford, IL

General Manager / Operations Lead

September 2019 – Present

- Oversee day-to-day operations of a local manufacturing business with deep roots in Rockford.
- Coordinate systems involving scheduling, safety, quality, workflow, and long-term planning.
- Balance customer needs, workforce considerations, cost, and implementation realities.
- Experience translating high-level decisions into practical, buildable outcomes.

Automotive Manufacturing – Belvidere Assembly Plant

Production & Operations

October 2009 – September 2019

- Worked within a UAW-represented manufacturing environment (UAW Local 1268).
 - Experience operating under formal safety, quality, and labor standards.
 - Developed an understanding of how policies, procedures, and system constraints affect real-world outcomes on the floor.
 - Selected as part of the launch team for the 2019 Jeep Cherokee, supporting early build validation and production readiness on the main assembly floor.
 - Collaborated with engineers and suppliers from Detroit to test, refine, and standardize build processes prior to full-scale production.
 - Participated in a week-long offsite program led by Architects of Group Genius (Maurizio Travaglini), focused on collaboration, problem-solving, and cross-functional team dynamics in complex manufacturing environments.
-

CIVIC & COMMUNITY INVOLVEMENT

City of Rockford – Pedestrian Safety Task Force

- Active participant focused on pedestrian safety, accessibility, and long-term transportation outcomes.
- Engaged in collaborative discussions involving engineering, enforcement, education, and design considerations.

Youth Coaching & Community Programs

- Former basketball coach with the Rockford Park District Jr. NBA program.
- Current volunteer basketball and baseball coach (grades 5–7) with Harlem Community Center.

Broadway Business District Engagement

- Participated in outreach and discussions with local business owners regarding corridor conditions, access, and safety concerns.

Civic Participation

- Reviews City Capital Improvement Program (CIP) plans and attends public meetings on transportation and infrastructure projects.
- Engages directly in public comment and discussion to better understand project impacts on residents, businesses, and families across the city.

RELEVANT EXPERIENCE & PERSPECTIVE

- Systems-based thinking informed by manufacturing and operations experience.
- Familiarity with balancing safety, efficiency, cost, and maintenance considerations.
- Firsthand experience walking and biking throughout Rockford, including underserved areas.
- Ongoing independent study of urban planning, street design, and pedestrian safety to support thoughtful, data-informed approaches to multimodal transportation decisions.

EDUCATION

Rock Valley College

Coursework in engineering and business fundamentals