The Living Well Center
of Northern Illinois

A community for connection, learning, and aging well.

First-Year Operating Budget & Revenue Plan

Operating Budget	Annual Cost
Executive Director	$75,000
Receptionist	$37,000
Payroll Taxes & Benefits	$13,500
Rent, Utilities & Cleaning Services	$29,000
Coffee Bar Equipment Lease	$5,500
Program Supplies & Activity Materials	$8,000
Coffee, Refreshments & Hospitality	$5,000
Insurance (Liability, D&O, Property, Workers Comp)	$9,000
Accounting & Annual Compliance	$4,000
Legal Services	$2,500
Internet & Phone	$2,500
Marketing & Community Outreach	$5,000
Office Supplies	$1,500
Staff Development & Volunteer Support	$2,500
Equipment Maintenance	$2,500
Operating Reserve & Contingency	$7,500
Total Operating Budget	**$210,000**

Revenue Source	Amount
City of Rockford Investment	$100,000
Committed Private Philanthropic Support	$50,000
NIAAA Partnership Contribution	$17,500
Founding Community Campaign	$25,000
Corporate Sponsorship Initiative	$10,000
Program & Event Revenue	$5,000
Community Support & Merchandise Sales	$2,500
Total Revenue	**$210,000**

Key Highlights: Membership and registration are free for all participants. Only two employees in Year One, maximizing efficiency and volunteer engagement. Programming will rely heavily on community partnerships and volunteers. The City's investment leverages an additional $110,000 from private, partnership, sponsorship, and community support sources.