THE CITY OF ROCKFORD ILLINOIS, USA

PLANNING & ZONING REPORT

Liquor & Tobacco Advisory Board Meeting of May 19, 2026
Laid over from April

File #026-LTAB-010
REVISED

APPLICANT: Damian Lyman / Lyman Enterprises dba Dolla Dame Smoke Shop

LOCATION: 714 Broadway

REQUESTED ACTION: The sale of tobacco products in conjunction with a tobacco store in a C-4, Urban Mixed-Use Zoning District.

EXISTING USE: Vacant

PROPOSED USE: Tobacco store with tobacco products

DIMENSIONS: See attached Exhibit D.

ADJACENT ZONING AND LAND USES:

NORTH:	R-2	Single-family residences, Vacant lots
EAST:	C-4	Sisavath Meatballs, Siam Asian Market
SOUTH:	C-4	Family Dollar
WEST:	C-2	Vacant Commercial, McDonald's

YEAR 2040 PLAN: MU — Mixed-Use Development

HISTORY: **File #017-LTAB-013**: The sale of tobacco products in conjunction with a grocery store in a C-4, Urban Mixed-Use Zoning District was approved on June 7, 2017 for the property located at 828 Broadway. This is two blocks east of the subject property.

There is no other relevant history.

REVIEW COMMENTS: The Applicant is requesting the sale of tobacco products in conjunction with a tobacco store in a C-4, Urban Mixed-Use Zoning District. The property is located on the north side of Broadway.

This is a new tobacco store request. The tenant space is currently vacant and, in the past, it has been general retail. The new license application must be reviewed and approved by the Liquor and Tobacco Advisory Board.

As part of this review it is required by the applicant to submit a completed tobacco license application, security plan if applicable, and a business plan. Additional items are presented for the use approval regarding the site and intended business.

A site plan was not provided. Since the property is located within the C-4 District, parking is not required. As shown on Exhibit C, the building was

built at the property line with no on-site parking. There is available on-street parking along Broadway and 4th Street.

~~Exhibit D is the proposed interior floor plan. This plan shows the display cases areas within the tobacco store where merchandise would be available as well as a security desk check in. There will be display racks opposite the display cases area.~~

Exhibit E is the Applicant's business plan. The business name will be Dolla Dame Smoke Shop. There will be no food sales. The security desk will be in place to check customers' ages and verify everyone is over the age of 21. The hours of operation will be Thursday through Saturday 4:00 p.m. to 2:00 a.m., and Sunday 4:00 p.m. to 10:00 p.m.

Exhibit F is the service calls for the last two (2) years. There was one service call for this address.

Exhibit G is the revised interior floor plan and indicates the type of products that will be sold at this proposed establishment. The plan indicates there will be a security desk with a check in for customers to verify everyone is at least 21 years of age. Additionally, there will be a wall mounted TV and a skate board display. The Applicant is showing there will be 9 display cases carrying a variety of products along with clothing in the display window. Display one will feature candles, scent bombs and cleaners. Display two will feature papers, cigars, wraps and rolling trays but no cigarettes. The Applicant indicates the cigars are the 10% tobacco sales. Display three will be vapes and vape pens. Display four will be ashtrays, grinders and bong pieces. Display five will be dabbers and dab accessories. Display 6 will be CBD accessories. Display seven will be medium priced artistic glass. Display eight will be high priced artistic glass and Display nine will be Top Dog artistic glass.

Staff feels this is just a head shop selling a variety of smoking accessories due to the descriptions of what will be sold in the display cases. Two of the standard conditions for tobacco shops or convenience stores going through the Liquor and Tobacco Advisory Board would prohibit these types of products from being sold. Those are 1) The sale of water pipes and "huka" or "hookah" pipes are prohibited, and 2) The sale of rose tubes, airplane-sized bottles (50ml (1.7 ounces) or less) and any other products that can be deemed to be easily manufactured into drug paraphernalia is prohibited. The proposed hours of operation, from 4:00 p.m. to 2:00 a.m. still raise further concerns as well. For these reasons, staff does not support this request.

RECOMMENDATION: Staff recommends **DENIAL** of the sale of tobacco products in conjunction with a tobacco store in a C-4, Urban Mixed-Use Zoning District

SC/BM 4/14/2026

Exhibit A
714 Broadway
#026-LTAB-010
I1
I2
R1
RE
C1
C2
C3
C4
R2
BUCKBEE
KISHWAUKEE
BELLE
LORDEN
BROADWAY
4TH
5TH
12TH
15TH
16TH
N

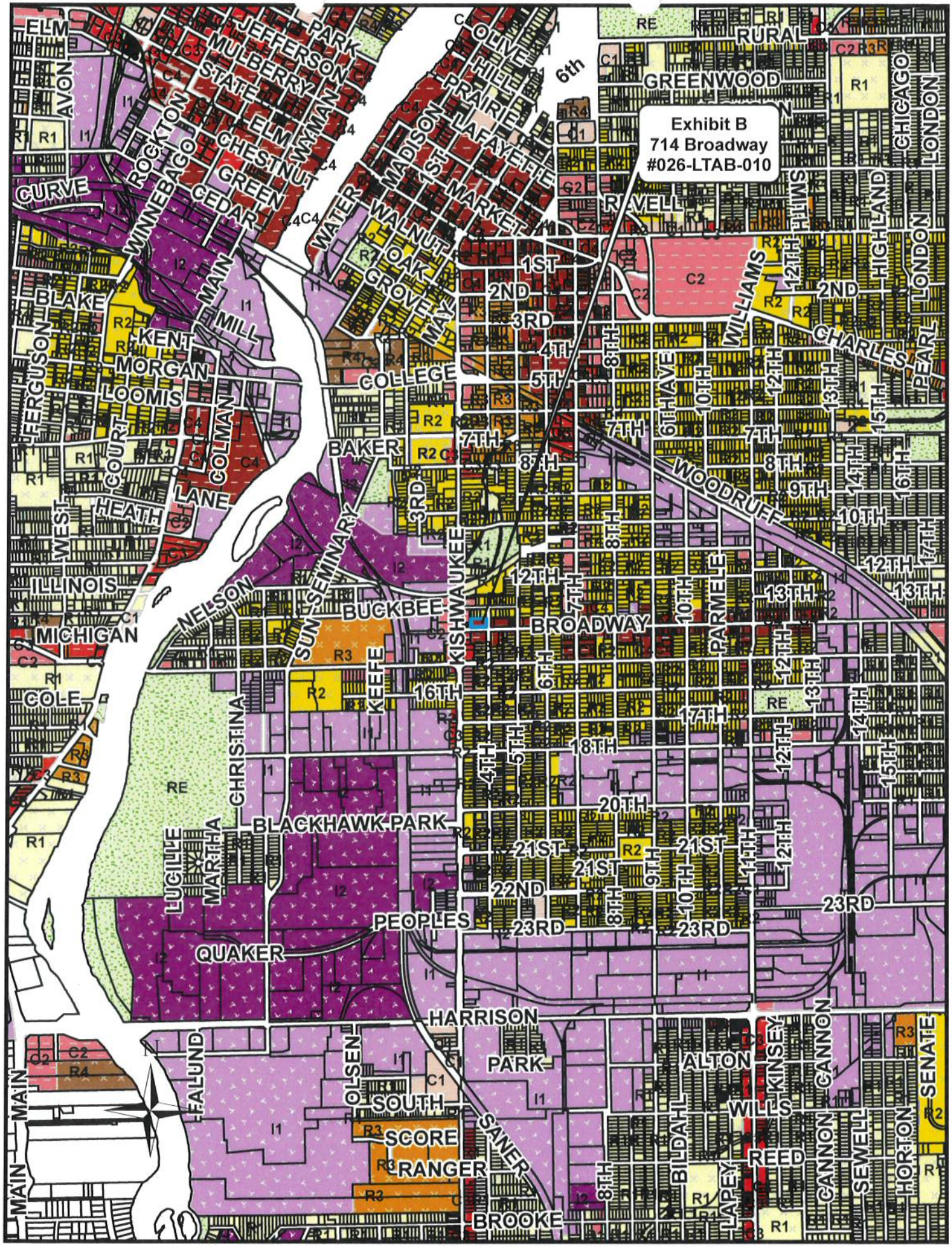


Exhibit B
714 Broadway
#026-LTAB-010
ELM
AVON
JEFFERSON
PARK
MULBERRY
STATE
ELM
CHESTNUT
WAYMAN
ROCKTON
WINNEBAGO
GREEN
CEDAR
CURVE
MAIN
MILL
WATER
WALNUT
OAK
GROVE
MADISON
ST.
MARKET
LAFAYETTE
PRAIRIE
OLIVE
6th
RURAL
GREENWOOD
CHICAGO
LONDON
RIVELL
HIGHLAND
HILLS
WILLIAMS
CHARLES
PEARL
BLAKE
KENT
MORGAN
LOOMIS
FERGUSON
COLLEGE
1ST
2ND
3RD
4TH
5TH
6TH
7TH
8TH
9TH
10TH
11TH
12TH
13TH
14TH
15TH
16TH
17TH
18TH
20TH
21ST
22ND
23RD
HAVE
WOODRUFF
COURT
COLMAN
LANE
BAKER
HEATH
WEST
SEMINARY
SUN
NELSON
ILLINOIS
MICHIGAN
BUCKBEE
KEEFE
KISHWAUKEE
BROADWAY
PARMELE
COLE
CHRISTINA
LUCILLE
MARTHA
BLACKHAWK PARK
PEOPLES
QUAKER
HARRISON
PARK
SOUTH
SCORE
RANGER
BROOKE
SAUER
OLSEN
FAALUND
MAIN
ALTON
WILLIS
KINSEY
CANNON
SENATE
BILDAHL
REED
LAPEY
SEWELL
HORTON

Exhibit C
714 Broadway
#026-LTAB-010
12TH
4TH
5TH
LORDEN
BUCKBEE
KISHWAUKEE
BROADWAY
BELLE
4TH
15TH
16TH

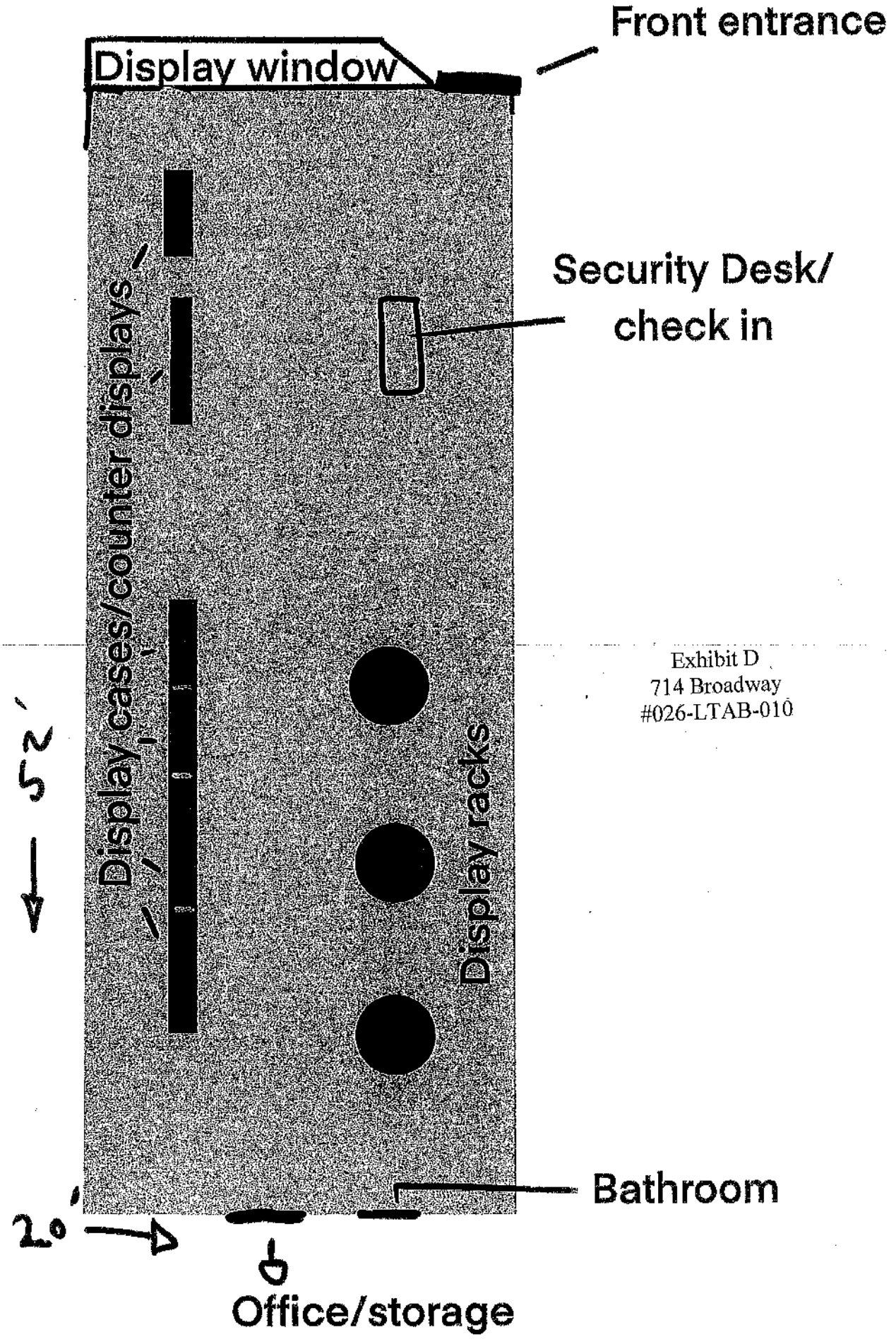


Exhibit D
714 Broadway
#026-LTAB-010

Dolla Dame Smoke Shop

- Security Desk main reason is to Verify everyone is above the age of 21

RECEIVED
MAR 18 2026
CITY OF ROCKFORD
LEGAL DEPARTMENT

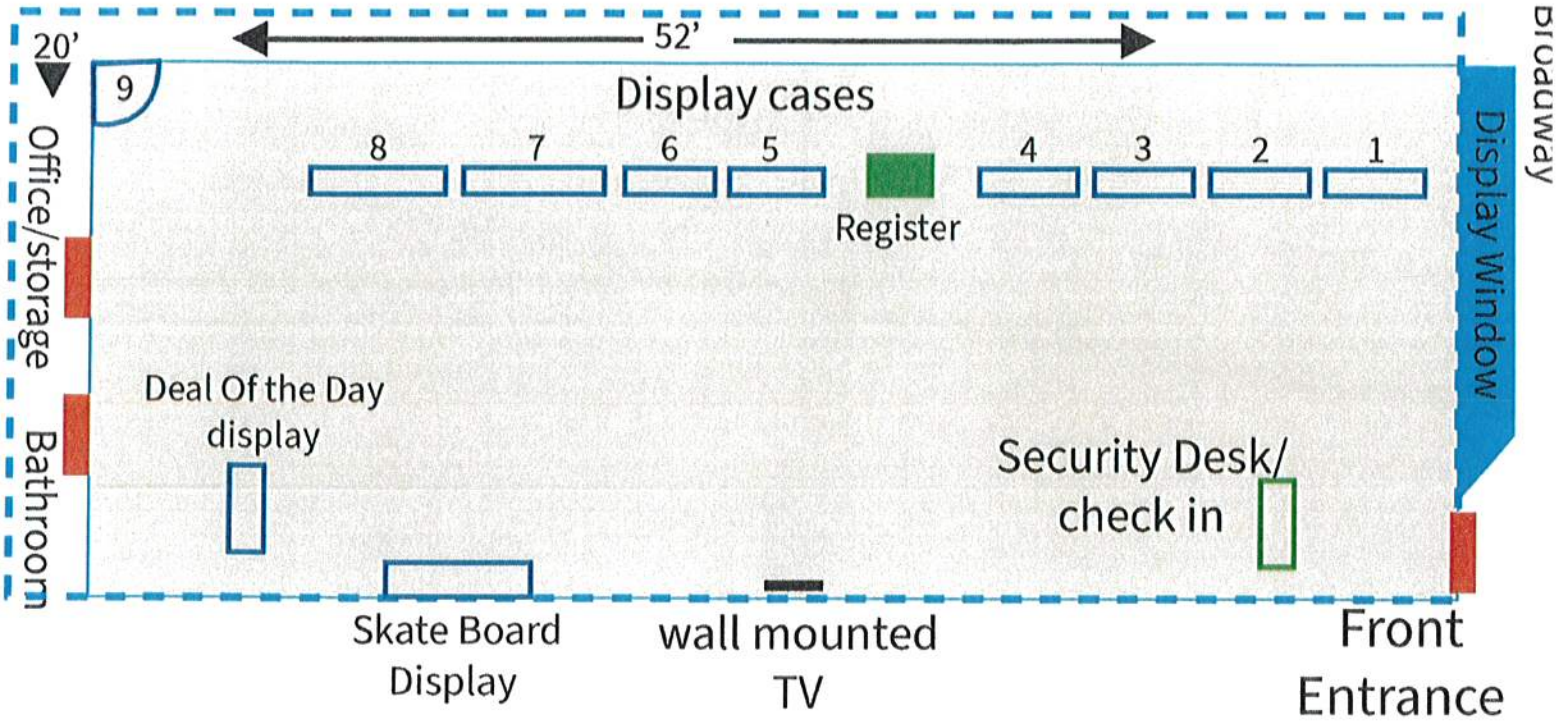
- No food Sales
- Ratio of tabacco Sales will be 10%
- Hours of Operation
  - 4:00pm - 2:00 am Thursday - Saturday
  - 4:00pm - 10:00 pm Sunday

Exhibit E
714 Broadway
#026-LTAB-010

714 BROADWAY

Event Date	Call Numbe	Situation Reported	Call Disposition	Location	City	Commonplace Name
08/28/2025			911 CLOSE W/O SEND TO			
12:30:27 PM	25-187193	911 INFORMATION	PENDING	714 Broadway	Rockford	MILDAS Merchandice

Exhibit F
714 Broadway
#026-LTAB-010



Dolla Dame Floor Plan
Front Window
Display clothing brand
First Case (1)
Candle
Spray scent bombs
Cleaners
—-Second (2)
Papers, cigars, and wraps
(no loose tobacco, no cigarettes of any kind; this is our 10% tobacco sales)
Rolling trays
——Third (3)
Vapes/Pens
——Fourth (4)
Ashtray
Grinders
Bong pieces
————REGISTER
——Fifth (5)
Dabbers
dab accessories
———-Sixth (6)
Cbd accessories
————Seventh (7)
Medium price artistic glass
———-Eighth (8)
High prices artistic glass
——— corner showcase (9) Key locked
Top dog artistic glass

Exhibit G
714 Broadway
026-LTAB-010