



MEMORANDUM

To: Mayor Thomas McNamara
City Administrator Todd Cagnoni
City of Rockford Aldermen and Alderwomen

From: Martin Bloom, Project Manager-Permits and Special Events
RE: Special Events Report to Codes and Regulations
Date: April 13th, 2026

City staff has completed a preliminary review of the proposed event plan and confirms conformance with the provisions set forth in the City of Rockford – Code of Ordinances (Article XII. Special Events). Staff brings forward the following for committee and council consideration:

1. Rockford City Market: Annual Farmer’s and Vendor’s Market and a social atmosphere with entertainment, children activities, and concessions.

Location: Water St. between E. State and Short Jefferson;
Market St. between Water St. and railroad tracks;
City Market Pavilion.

Date: Fridays, May 15th- August 28th, 2026 4:00P.M. - 8:30P.M.

Alderman: Jonathan Logemann

Event Organizer: Rachel Larson (815) 985-7581

Attendance: Approximately 4,000 weekly

Council Action: Liquor consumption on public property; Permission for storage pod unit; Permission for use of City electric; Permission for open carry within the footprint. Request for road and parking lot closure every Friday by 1:30P.M.

City Support: None

Cost of event to City: None-Costs to be paid by the event organizer