



**PLANNING & ZONING REPORT**  
Liquor & Tobacco Advisory Board Meeting of May 19, 2026  
Laid over from April

**File #026-LTAB-010**  
**REVISED**

**APPLICANT:** Damian Lyman / Lyman Enterprises dba Dolla Dame Smoke Shop

**LOCATION:** 714 Broadway

**REQUESTED ACTION:** The sale of tobacco products in conjunction with a tobacco store in a C-4, Urban Mixed-Use Zoning District.

**EXISTING USE:** Vacant

**PROPOSED USE:** Tobacco store with tobacco products

**DIMENSIONS:** See attached Exhibit D.

**ADJACENT ZONING AND LAND USES:**

NORTH:	R-2	Single-family residences, Vacant lots
EAST:	C-4	Sisavath Meatballs, Siam Asian Market
SOUTH:	C-4	Family Dollar
WEST:	C-2	Vacant Commercial, McDonald's

**YEAR 2040 PLAN:** MU Mixed-Use Development

**HISTORY:** **File #017-LTAB-013:** The sale of tobacco products in conjunction with a grocery store in a C-4, Urban Mixed-Use Zoning District was approved on June 7, 2017 for the property located at 828 Broadway. This is two blocks east of the subject property.

There is no other relevant history.

**REVIEW COMMENTS:** The Applicant is requesting the sale of tobacco products in conjunction with a tobacco store in a C-4, Urban Mixed-Use Zoning District. The property is located on the north side of Broadway.

This is a new tobacco store request. The tenant space is currently vacant and, in the past, it has been general retail. The new license application must be reviewed and approved by the Liquor and Tobacco Advisory Board.

As part of this review it is required by the applicant to submit a completed tobacco license application, security plan if applicable, and a business plan. Additional items are presented for the use approval regarding the site and intended business.

A site plan was not provided. Since the property is located within the C-4 District, parking is not required. As shown on Exhibit C, the building was

built at the property line with no on-site parking. There is available on-street parking along Broadway and 4<sup>th</sup> Street.

~~Exhibit D is the proposed interior floor plan. This plan shows the display cases areas within the tobacco store where merchandise would be available as well as a security desk check in. There will be display racks opposite the display cases area.~~

Exhibit E is the Applicant's business plan. The business name will be Dolla Dame Smoke Shop. There will be no food sales. The security desk will be in place to check customers' ages and verify everyone is over the age of 21. The hours of operation will be Thursday through Saturday 4:00 p.m. to 2:00 a.m., and Sunday 4:00 p.m. to 10:00 p.m.

Exhibit F is the service calls for the last two (2) years. There was one service call for this address.

Exhibit G is the revised interior floor plan and indicates the type of products that will be sold at this proposed establishment. The plan indicates there will be a security desk with a check in for customers to verify everyone is at least 21 years of age. Additionally, there will be a wall mounted TV and a skate board display. The Applicant is showing there will be 9 display cases carrying a variety of products along with clothing in the display window. Display one will feature candles, scent bombs and cleaners. Display two will feature papers, cigars, wraps and rolling trays but no cigarettes. The Applicant indicates the cigars are the 10% tobacco sales. Display three will be vapes and vape pens. Display four will be ashtrays, grinders and bong pieces. Display five will be dabbers and dab accessories. Display 6 will be CBD accessories. Display seven will be medium priced artistic glass. Display eight will be high priced artistic glass and Display nine will be Top Dog artistic glass.

Staff feels this is just a head shop selling a variety of smoking accessories due to the descriptions of what will be sold in the display cases. Two of the standard conditions for tobacco shops or convenience stores going through the Liquor and Tobacco Advisory Board would prohibit these types of products from being sold. Those are 1) The sale of water pipes and "huka" or "hookah" pipes are prohibited, and 2) The sale of rose tubes, airplane-sized bottles (50ml (1.7 ounces) or less) and any other products that can be deemed to be easily manufactured into drug paraphernalia is prohibited. The proposed hours of operation, from 4:00 p.m. to 2:00 a.m. still raise further concerns as well. For these reasons, staff does not support this request.

**RECOMMENDATION:** Staff recommends **DENIAL** of the sale of tobacco products in conjunction with a tobacco store in a C-4, Urban Mixed-Use Zoning District

SC/BM 4/14/2026



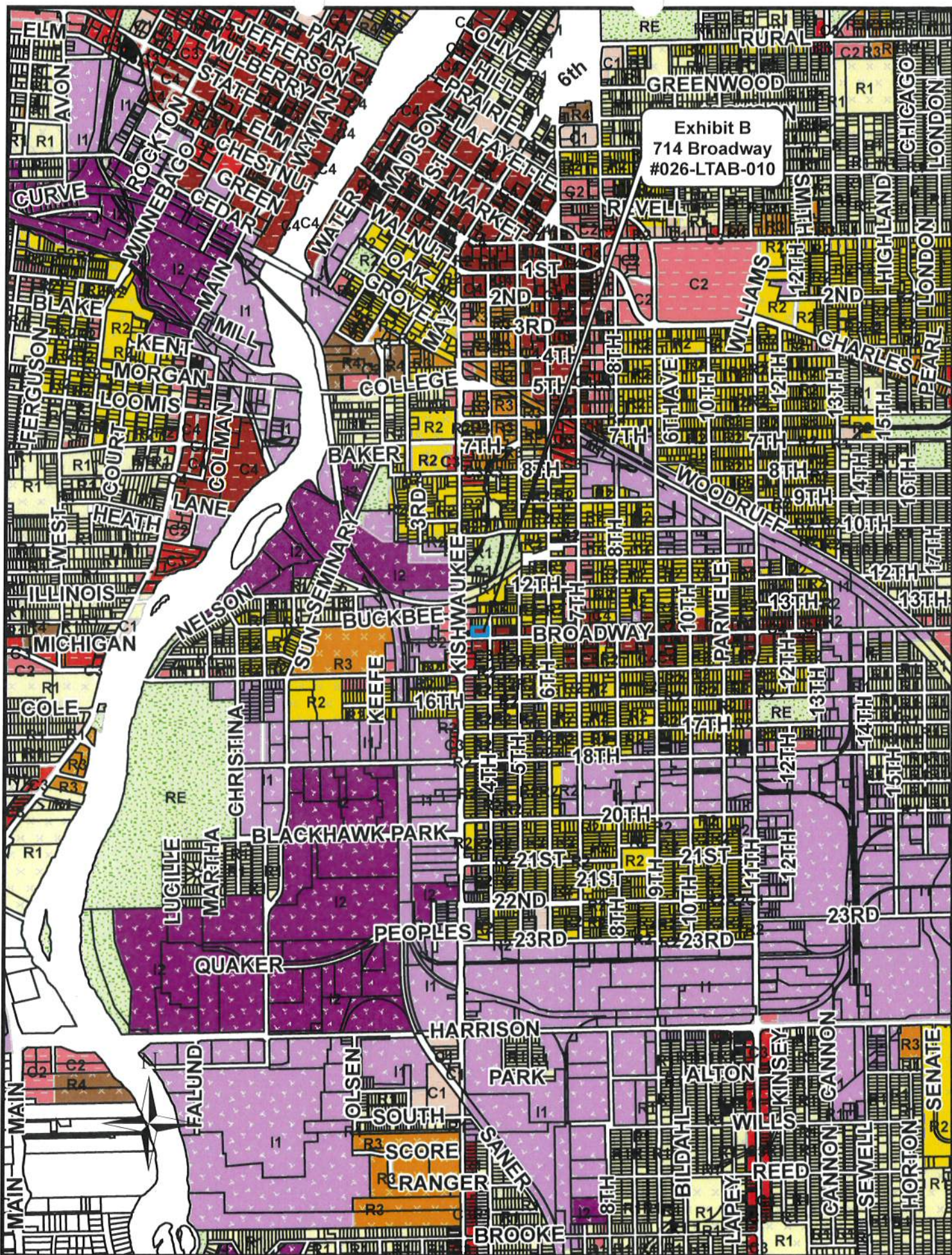


Exhibit B  
714 Broadway  
#026-LTAB-010

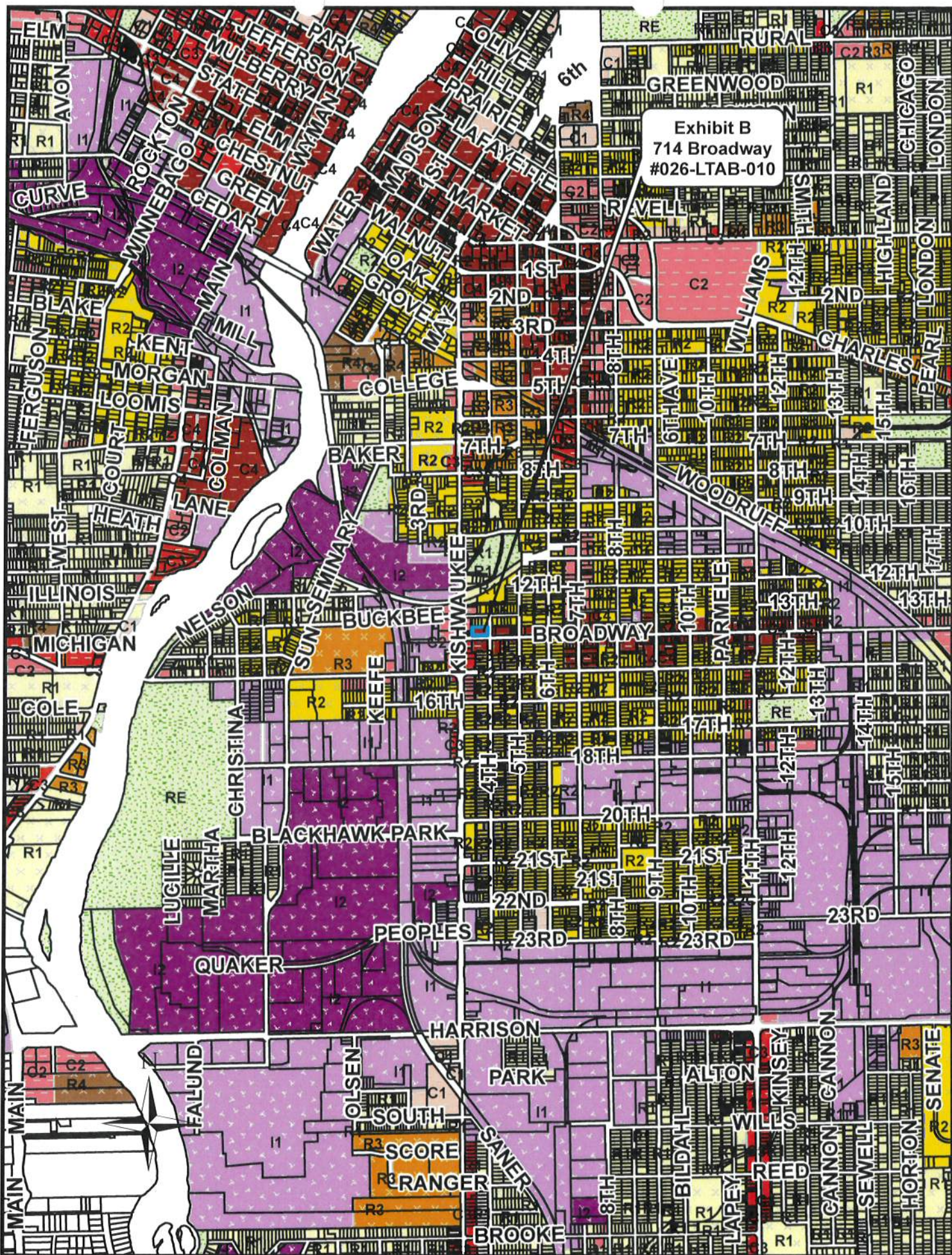


Exhibit B  
714 Broadway  
#026-LTAB-010



Exhibit C  
714 Broadway  
#026-LTAB-010

BUCKBEE

KISHWAUKEE

BELLE

LORDEN

4TH

5TH

12TH

BROADWAY

4TH

15TH

16TH

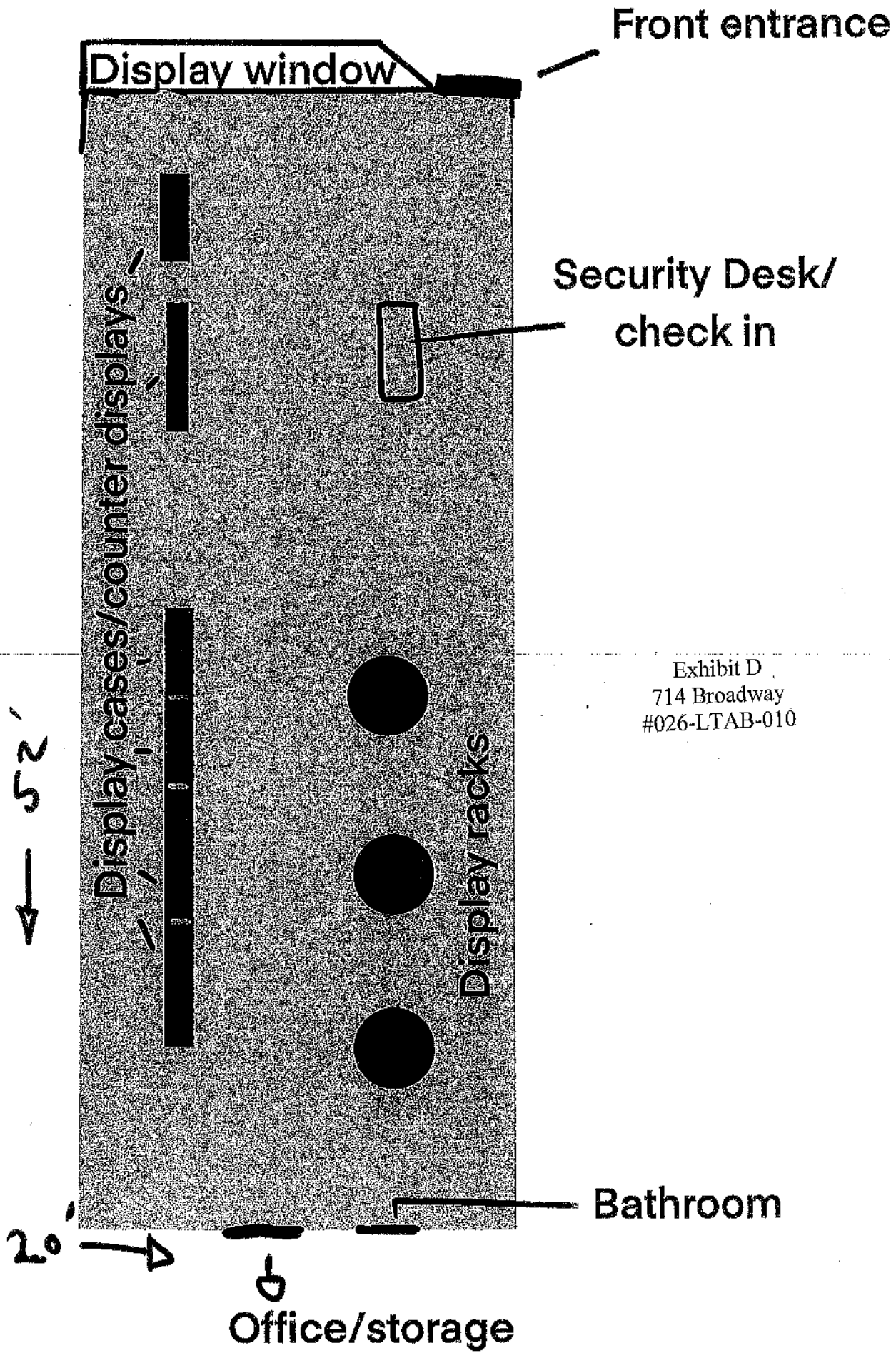


Exhibit D  
714 Broadway  
#026-LTAB-010

# Dolla Dame Smoke Shop

- Security Desk main reason is to verify everyone is above the age of 21

RECEIVED

MAR 18 2026

CITY OF ROCKFORD  
LEGAL DEPARTMENT

- No food sales

- Ratio of tobacco sales will be 10%

- Hours of operation

- 4:00 pm - 2:00 am Thursday -  
Saturday

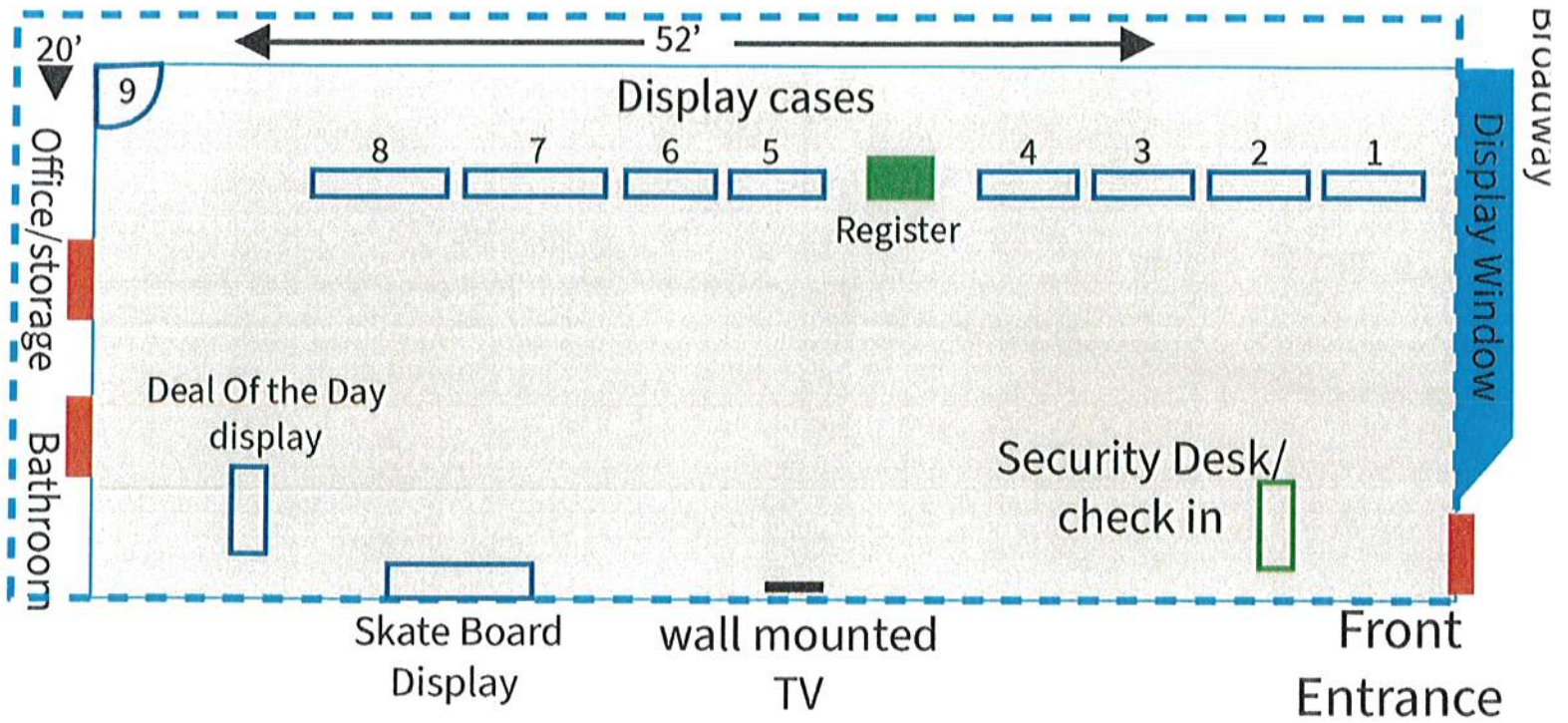
- 4:00 pm - 10:00 pm Sunday

Exhibit E  
714 Broadway  
#026-LTAB-010

**714 BROADWAY**

Event Date	Call Numbe	Situation Reported	Call Disposition	Location	City	Commonplace Name
08/28/2025			911 CLOSE W/O SEND TO			
12:30:27 PM	25-187193	911 INFORMATION PENDING		714 Broadway	Rockford	MILDAS Merchandice

Exhibit F  
714 Broadway  
#026-LTAB-010



Dolla Dame Floor Plan

Front Window

Display clothing brand

First Case (1)

Candle

Spray scent bombs

Cleaners

—Second (2)

Papers, cigars, and wraps

(no loose tobacco, no cigarettes of any kind; this is our 10% tobacco sales)

Rolling trays

—Third (3)

Vapes/Pens

—Fourth (4)

Ashtray

Grinders

Bong pieces

—REGISTER

—Fifth (5)

Dabbers

dab accessories

—Sixth (6)

Cbd accessories

—Seventh (7)

Medium price artistic glass

—Eighth (8)

High prices artistic glass

—corner showcase (9) Key locked

Top dog artistic glass

Exhibit G  
714 Broadway  
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